

ROB CANDELINO CURRENT POSITION

Speaker key

RC Rob Candelino

RC I get to shape and help create a lot of the communications, the packaging, the mixes. I have a lot of input into the formula that goes into it. I get tons of exposure with consumers, in every corner of the world, who actually use our product, so, you know, a couple of months ago I was in Soweto, washing clothes, in a bathtub, in the township, with our new product. That's fantastic. That's the granularity and the, and the interaction with people who consume our products that I think is invaluable, doing what I do.